

The milestones achieved in 2009 are a tough act to follow, so we're stepping up the conference experience in 2010 with even more ABWA insights, professional development, and opportunities to connect with amazing ABWA members.

On Friday morning, we kick off with a networking extravaganza where you will have an opportunity to connect with your Association leaders and dignitaries including your National Board of Directors, Ambassadors, and ABWA's Top 10 Business Women. Not to mention the boundless connections you will make with interesting and influential members from your district, this event puts the power of ABWA right in front of you!

In this day-long session, we will review your district's progress and performance in key areas of Association Management, and discuss issues and challenges facing today's team leaders. You will learn about the innovative new products, services, and resources coming on line in 2010 and how to leverage these opportunities in managing your ABWA team more effectively. This session is a must-have for all members who want to enhance the value of their ABWA membership!

# Where DO WE go from here?

## Agenda for All Conference Locations

### Friday

- 7:00 a.m. – 4:00 p.m. Conference Registration
- 8:00 a.m. – 8:30 a.m. First Timer's Orientation
- 9:00 a.m. – 12:30 p.m. *ABWA Management*
- 12:30 p.m. – 5:30 p.m. Submit Newsletters for Competition
- 12:30 p.m. – 2:00 p.m. Lunch on Own/Exhibitor Shopping
- 2:00 p.m. – 4:00 p.m. *ABWA Management (cont'd. from morning session)*
- 6:00 p.m. – 8:30 p.m. Opening Session/Banquet

### Saturday

- 7:00 a.m. – 10:00 a.m. Conference Registration
- 8:00 a.m. – 11:30 a.m. *Professional Development Seminar*
- 12:30 p.m. – 2:00 p.m. All Conference Luncheon
- 3:00 p.m. – 5:00 p.m. *Professional Development Seminar (cont'd. from morning session)*

Keynote speaker Sam Glenn joins us in Reno, Nev., from April 9-10, 2010.



**KEYNOTE: SAM GLENN**  
**What to Do When "Shift" Happens: How to Keep the Right Attitude During Life's Unexpected Changes**

Glenn—having lost his family business to fire—was homeless, jobless and spiraled into depression. After a friend pointed out his "attitude problem," Glenn realized that he had to change. He began working with teens in a volunteer role which put him front and center in a classroom despite his fear of public speaking. Within weeks the teens were asking him to speak at their schools and clubs and soon Glenn found his calling. Today, he gives close to 100 presentations a year and loves it! He has authored 16 books and now publishes a magazine called *Attitude Digest*.

The first 50 complete registrations received on or before ABWA's posted early bird cut-off will get a copy of Glenn's latest book, *A Kick in the Attitude: An Energizing Approach to Recharge Your Team, Work, and Life*.

### SATURDAY PROGRAMMING

#### Assertive Communication: Essential Skills for Women

Assertiveness training for women is about valuing others and treating them fairly, hearing their opinions, and sharing your own. Assertiveness essentials give you the power to calm down, stand up, and speak out. Learn a variety of techniques to communicate assertively and how to engage appropriate body language to reinforce assertive communication all while eliminating self-sabotaging communication habits.

**This program is valued at .5 CEUs. If eligible, participating ABWA Chapters and Express Network members will qualify for \$75 in SBMEF Business Skills Tuition Reimbursement.**

#### ABOUT THE FACILITATOR

##### Jennifer Buck

As an author and speaker, Jennifer Buck is a master storyteller and is sure to leave you breathless and inspired. She spent a decade as a leader in the finance world working for a *Fortune* 100 company. As a trainer and manager, she was responsible for writing, developing, and delivering training programs that are to this day required curriculum for all levels of leadership.

# District 2010 Conferences

# April 9-10, 2010 Reno